

LAKE GEORGE LAND CONSERVANCY
HIKE-A-THON

The Lake George Land Conservancy's annual Hike-A-Thon is a one-day event held each July 5th created to showcase the LGLC's parks and preserves as free public resources, and to promote a healthy active lifestyle and appreciation for the land that protects the lake.

Hikes and paddles take place simultaneously at locations around Lake George, culminating with aerial photography of each group by helicopter. This is your opportunity to support healthy outdoor recreation for healthy communities; spotlight the fantastic natural resources of Lake George; and promote your business to a highly engaged audience.

Questions?
 More information, including sponsorship and volunteer opportunities, can be found at lakegeorgehikeathon.org, or call us at 518-644-9673.

2018 SPONSORSHIP OPPORTUNITIES

Your support as a sponsor of the Lake George Hike-A-Thon makes it possible for this event to stay free for participants, which allows families of all sizes to join in the fun!

SUMMIT  **\$2,500**

TRAIL'S BENEFITS PLUS:

- One seat in the Hike-A-Thon helicopter during its flight around the lake! This exclusive experience lasts about 1 ½ hours on the morning of July 5th as you fly over each Hike-A-Thon group and wave to the cheering crowds!
- Logo placement on goody bags given to all participants (exclusive to Summit Level Sponsors)
- Top logo placement on event t-shirts

TRAIL  **\$1,000**

CAIRN'S BENEFITS PLUS:

- Full color logo placement as *underwriter for kids' activity sheets* provided at every Hike-A-Thon site.

CAIRN  **\$500**

BLAZE'S BENEFITS PLUS:

- *Logo upgrade on event t-shirts*
- Recognition in all press releases and print advertising

BLAZE  **\$250**

PACK'S BENEFITS PLUS:

- *Listing on event t-shirts*
- Ability to provide marketing materials (rack card, brochure, etc.) in goody bags.
- Logo placement in LGLC's spring newsletter.

PACK  **\$100**

- Sponsorship recognition in the LGLC's spring newsletter, distributed to 6,500 households and via email and online.
- Listing in event emails, social media posts, and on goody bag handouts to all participants.

Sponsorship Requests must be received by April 6, 2018 to guarantee full benefits as listed.

Do you have an idea that's not listed here? Please contact Sarah Hoffman to discuss other ways we can help you promote your business in exchange for your generous support of this spectacular event! Call 518-644-9673 or email shoffman@lglc.org.



YES! My business would like to help sponsor the LGLC's 2018 Hike-A-Thon!

Business Name (as you would like it to appear for publicity)

.....

Contact Name Address

.....

Phone

.....







Email

.....

Website

.....

Sponsorship Level (please circle)

- | | | |
|---|---|---|
|  SUMMIT
\$2,500 |  TRAIL
\$1,000 |  CAIRN
\$500 |
|  BLAZE
\$250 |  PACK
\$100 |  OTHER
\$ |

Please submit form & check to:

LGLC, 2018 Hike-A-Thon
 PO Box 1250
 Bolton Landing, NY 12814

Or make your sponsorship donation online at:
lakegeorgehikeathon.org

All donations must be received by **April 6** for inclusion in our Spring Newsletter. Your high resolution logo may be emailed to shoffman@lgc.org. Email or call 518-644-9673 for more information.



**LAKE GEORGE
 LAND CONSERVANCY**

**Protecting the Land that Protects the Lake
 Since 1988**


The Lake George Land Conservancy is an accredited not-for-profit land trust that works to protect the world renowned water quality of Lake George and to permanently preserve the natural, scenic, historic, and recreational resources of the Lake George region.

As a not-for-profit land trust, our work depends on the generosity and passion of people who love Lake George and want it to remain as clean and beautiful as it is today for their children and future generations.

Be A Sponsor! Contact Us Today!
 518-644-9673

Lake George Land Conservancy
 PO Box 1250
 4905 Lake Shore Dr.
 Bolton Landing, NY 12814

LakeGeorgeHikeAThon.org
LGLC.org

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The accreditation seal is awarded to land trusts meeting the highest national standards for excellence and conservation permanence.

